

**STRAND EARLY BIRD
CHRISTMAS
PROMOTION
RULES FOR PARTICIPATION**

These present Rules for Participation (hereinafter referred to as “Rules”) define the terms and conditions for participation in the promotion called “**STRAND Early Bird Christmas**” (hereinafter referred to as the “Promotion”) held in connection with STRAND Festival 2020.

Promoter of the Promotion. The promoter of the Promotion is the organiser of STRAND Festival 2020: VOLT Produkció Korlátolt Felelősségű Társaság (H-1033 Budapest, Hajógyári sziget, hrsz. 23796/58., company registration number: 01-09-695549, tax number: 12625150-2-41, hereinafter referred to as “VOLT”).

Promotional period. The Promotion will take place in the first four days of the ticket sales for STRAND Festival 2020, from 12:00 (CET) 2 December 2019, till midnight (CET) 6 December 2019.

Description of the Promotion. All persons purchasing a pass for STRAND Festival 2020 as described in these Rules during the Promotional period (see the next point) shall automatically be entitled to receive a present (hereinafter the “Present”).

Participants of the Promotion. Any natural person purchasing a 4-Day Pass, a 4-Day VIP Pass, a 5-Day Pass or a 5-DAY VIP Pass for STRAND Festival 2020 online, in VOLT’s webshop accessible at strandfesztival.com during the Promotional period shall automatically participate in the Promotion. Only those transactions shall be considered purchases of a pass where a payment transaction has also been totally completed. Each purchase of a pass entitles a purchaser to a separate Present (thus each pass (4-Day Pass, 4-Day VIP Pass, 5-Day Pass or 5-DAY VIP Pass) comes with a gift).

The Present. (i) T-shirt with pattern or (ii) a STRAND hat

Receipt of the Present. VOLT delivers the Present to the address given during the purchasing within 30 days after the end of the Promotion.

Legal Nature of the Promotion. The Promotion is considered to be a business promotion. VOLT undertakes to pay all taxes and public fees for the presents.

General provisions. Participation in and conduct of the Promotion shall be governed by these Rules. By purchasing tickets during the Promotional period, the persons participating in the Promotion accept these Rules as binding on themselves.

Data processing. During the purchasing VOLT collects the participant's T-shirt size in order to personalise the Present. During the purchasing the participant may decide not to provide his or her sizes. VOLT only stores these data until the delivery of the Present. The legal basis for data processing is the participant's consent pursuant to Article 6 paragraph (1) a) of the 2016/679 regulation of European Parliament and Council (GDPR). Consent may be withdrawn at any time by sending an email to adat@nagyonbalaton.hu. Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.

Pursuant to the GDPR, during the data processing, the participant may request access to the personal data and may request information about data processing (which will be provided by VOLT within no more than 1 month), may request rectification or erasure of personal data or the restriction of data processing.

If you feel that VOLT as controller has violated any of the legal provisions applicable to data processing, please contact VOLT first, using the above contact information, or at the following email address: adat@nagyonbalaton.hu. If this proves to be unsuccessful, you may initiate a proceeding with the **Hungarian National Authority for Data Protection and Freedom of Information** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1125 Budapest, Szilágyi Erzsébet fasor 22/c., email: ugyfelszolgalat@naih.hu) or seek **judicial remedy**.

These Rules were written in Hungarian, although their English version are also accessible. In the event of contradiction between Hungarian and English version, the Hungarian language version shall prevail.

Budapest, November 28, 2019